

## **International E-Learning Awards, Business and Industry Division 2012 Winners**

The International E-Learning Awards recognize the best uses of technology to improve learning and job performance within companies or through individual professional development.

The 2012 award winners were announced at our Awards Ceremony in New York at the **ICELW Conference** on June 15, 2012. The award winners are as follows:

**Winner, E-Learning: "*Jiffy Lube University – Technician Training*", Jiffy Lube International, United States. Representative: Ken Barber.**

**Winner, Mobile Learning: "*Collins Revision Apps for GCSE Maths*", Epic Performance Improvement Ltd and Collins Education, UK. Representative: Dale Solomon.**

**Winner, Blended Learning: "*Lubrizol Knowledge 2 Market (K2M)*", The Lubrizol Corporation, United States. Representative: MJ Torkar.**

**Runner-Up, E-Learning: "*AO Foundation: Classification of Fractures*", LINE Communications and AO Foundation, UK. Representative: Barbara Boehme.**

**Runner-Up, Mobile Learning: "*Retail Sales Mobile Application*", LINE Communications and Jaguar Land Rover, UK. Representative: Kaffia Clouden.**

**Runner-Up, Blended Learning: "*Jiffy Lube University – Customer Service Advisor, Sales and Management Training*", Jiffy Lube International, United States. Representative: Ken Barber.**

**Honorable Mention, E-Learning: "*Short Sharp Video (SSV)*", BT Plc Internal eLearning & Multimedia Design Team, UK. Representative: Tom Pape.**

**Honorable Mention, E-Learning: "*StarTraq Training*", Epic Performance Improvement Ltd, UK. Representative: Dale Solomon.**

**Honorable Mention, E-Learning: "*Mindfulness in Medicine*", Enspire Learning, United States. Representative: Emily Henderson.**

**Honorable Mention, Mobile Learning: "*AXA Home Safety Serious Game - Web and Mobile Solution*", Interactive Services and AXA Insurance Luxembourg, UK and Luxembourg. Representatives: Paul Kelly, Jonathan Newcombe and Nathalie Hanck.**