International E-Learning Awards, Business and Industry Division
2018 Winners

The International E-Learning Awards, presented by the International E-Learning Association (www.ielassoc.org), recognize the best uses of technology to improve learning and job performance within companies or through individual professional development. Our IELA Awards Committee looks for a number of attributes when reviewing submissions, including, among others, educational soundness and effectiveness, usability, and overall significance.

The 2018 award winners were announced at our Awards Ceremony in New York at the ICELW Conference on June 15, 2018, by the IELA President and International E-Learning Awards Chair, Dr. David Guralnick. We are pleased to congratulate all of the winners!

The award winners are as follows:

**Winner, E-Learning:** "Nicos Weg - Einfach Deutsch lernen," Deutsche Welle, Germany. Representative: Barbara Syring-Marks.

**Winner, Mobile Learning:** "Transfusion Reaction Management Mobile Learning App," Children's Hospital Association – Pediatric Learning Solutions, USA. Representative: Jennifer Shackleford.

**Winner, Blended Learning:** Play and Learn 3D (PAL3D®): “Collaborative way of learning Project Management with Minecraft,” Lanarvi Consultants (dba. certificacionpm®), Spain. Representative: Claudia Alcelay.

**Runner-Up, E-Learning:** "BD Market Shaping Toolkit Online," Becton Dickinson, USA. Representative: Jonathon Levy.

**Runner-Up, Mobile Learning:** "Learn German: Die Bienenretter," Deutsche Welle, Germany. Representative: Barbara Syring-Marks.


**Honorable Mention, E-Learning:** "Deutsch im Job – Profis gesucht," Deutsche Welle, Germany. Representative: Barbara Syring-Marks.


Honorable Mention, E-Learning: “MyCircusStreet,” Circus Street, UK. Representative: Becky Dean.


Honorable Mention, E-Learning: “Selling Essentials,” Rapid Learning Institute, USA. Representative: Michael Boyette.


