Understanding Social Learning Behaviors via a Virtual Field Trip

http://dx.doi.org/10.3991/ijet.v9i4.1205

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Abstract—This is a multidisciplinary study investigating how a virtual rather than face-to-face field trip can be conducted in a real-world setting and how students respond to such a social learning opportunity. Our participants followed a story of a stroke patient at her virtual home and in a virtual hospital via a teaching vignette. They were then given a new case and got on a virtual trip via a multiuser virtual environment. They played the roles of patients, relatives, doctors, or nurses, experiencing the emotional, physical, or social impacts those stakeholders may go through. Our study finds the overall participation of the Virtual Group is 50% more than the Text Group. Although the Virtual Group generates much more nodes in total, they are 60% more than the Text Group. Analysis of students’ virtual field activities and in-depth discussions of important issues implied are included to help understand social learning behaviors during a virtual field trip. Sustainability of such systems is discussed.

Index Terms—Simulations; Social Cognition, Educational Technology, Role-playing

I. INTRODUCTION

Learning without experiencing what is being learned is not meaningful [1]. Students need to be engaged actively with explanatory ideas and evidence that they can connect to real purposes and practices in their everyday worlds [2]. In recent years, virtual learning environments have been explored and evaluated by researchers and educators to determine whether they can serve as a more effective learning platform than a traditional text-based learning approach [3][4][5]. Classroom teachers are encouraged to demonstrate how using virtual rather than face-to-face professional training can be applied in a real-world setting [6]. Such development is due to not only the advances and affordance of technologies, but continued recognition that embodied cognitive experiences and multimodal representation of knowledge and skills enhance learning [7][8]. To build a mental perceptual simulation of what is being learned, a rich perceptual experience as much as possible is required during learning [9].

In a traditional classroom, it is usually not practical or possible to situate students in a real life setting due to the constraints of costs, space, or risks. It is a common practice for instructors to conduct case studies via verbal description of real life situations. As the focus is mainly on content knowledge such as key concepts and procedures, students do not usually feel engaged and could easily feel overwhelmed by the facts and rules they need to memorize. Another limitation of such an approach is that it cannot adequately represent all the modalities of a real life situation. For instance, watching a CT Scan machine works is much more effective than reading a manual. Additionally, hearing a “person” describe their symptoms is different than reading about them. It includes the nuances of tone that are not necessarily gleaned from written words. Also, a verbal description of such scenarios often fails to demonstrate affective knowledge such as emotions, facial expressions, or gestures. More research is needed to harness the advances of technologies in order to provide our students with a meaningful learning context similar to real life. MUVE is found to help teachers transcend to the expected face-to-face training for a more realistic transformative setting [10].

This study investigates the feasibility of providing virtual field trips to students who do not otherwise have a chance to practice in a real life setting. It examines students’ engagement and assesses learning outcomes to determine the effectiveness of learning via a virtual field trip. The following questions guide this research: 1) How do students respond to and learn in virtual trips? 2) Do learners acquire such knowledge and skills differently?

II. BACKGROUND

A. Serious Games

Serious games refer to simulations of real-world events or processes designed for the purpose of educating, informing, or persuading intended users in education, military, business, or other industries. According to Abt [11], “….. [serious] games have an explicit and carefully thought-out educational purpose and are not intended to be played primarily for amusement.” For instance, Darfur Dying is an online game that simulates life in a Darfur refugee camp (http://www.darfurisdying.com/). FloodSim is a flood prevention simulation/strategy game designed to inform people about the danger of flooding (http://playgen.com/play/floodsim/). Peacemaker simulates Israeli-Palestinian conflict designed to promote “dialogue and understanding among Israelis, Palestinians and interested people around the world” (http://www.peacemakergame.com/). IBM developed CityOne, in which users experience some of the complex problems facing cities to understand business concepts and how to use technology to revolutionize industries (http://www-01.ibm.com/software/solutions/soa/innov8/cityone/).
Through such explorations, researchers found educational games help promote critical skills such as complex problem solving [12][13][14][15], failure and persistence [16][13], multitasking [12][13], pattern recognition [13], collaboration [12][16][13][17][18]; Leadership [19][20]. Serious games can thus serve as an ideal learning platform for conducting virtual field trips where students can interact with domain experts and other stakeholders in a simulated professional context.

B. Virtual Field trips

Virtual field trips provide an alternative learning tool for involving students in the exploration of the real world when no actual field trips are possible for logistical, cost, time, and safety reasons. Students can take on a virtual trip via computers to a digital virtual environment that simulates a real world context. Embodied as stakeholders such as nurses, social workers, or patients, students can interact with the environment as well as other virtual professionals during a virtual trip. For instance, nursing students can role-play in a virtual hospital and student teachers can role-play in a virtual classroom. But the clinical experience of a physical field trip is usually not available to students until their senior year.

Studies show that both real and virtual field trips promote learning. A comparison of physical versus virtual field trips to the Indian River Lagoon demonstrates no significant differences in achievement, attitudes, learning styles, interactions between field trip and learning styles, or students' ability to answer questions at different levels [21]. A study comparing a real field trip and a virtual field trip indicates minute differences between the levels of knowledge acquisition effectiveness in the field of biology and ecology [22]. Today’s instructors are encouraged to demonstrate how using virtual rather than face-to-face professional training can be applied in a real-world setting [23]. These results are encouraging for the adoption of virtual field trips as it’s more feasible for educators to arrange a field trip anytime anywhere via computers over the Internet.

C. Simulation-based Learning

Simulation-based training, as a kind of serious games, is a method of education that is ideal for addressing cognitive and technical skills as well as behavioral skills. Classroom and campus lab simulations have been found to be an effective instructional strategy that can enhance graduates’ transition from classroom to real-life practice, provide opportunities for students to analyze information, make clinical judgments, and respond as if working with actual patients [24]. Paige and Daley [25] suggest that simulation learning be viewed in a situated cognitive lens as a social activity incorporating the mind, the body, the activity, and the tools in a context that is complex and interactive. Educators believe that it is not until a student applies theory to a given problematic situation that true understanding materializes. Many organizations recommend the use of simulation especially for team building [25].

There is also an increasing body of evidence demonstrating self-efficacy of simulation use, most notably, an improvement in self-confidence among students. Many articles in the nursing literature identify the benefits of using various types of simulation to enhance self-confidence as well as skill performance [26][27].

III. METHOD

A. Design-based Research Methodology for the Development of the Virtual Environment

The design for this investigation is a design based research focusing on the unique learning opportunities afforded by 3D teaching vignettes. It involves the analysis of the use and performance of designed artifacts to understand, explain and very frequently to improve on the behavior of aspects of Information Systems [36]. Introduced by Brown [37], design research was developed as a way to carry out formative research to test and refine educational designs based on principles derived from prior research [38]. This involves reiteration of certain project design phases, which allows us to quickly identify potential problems and solve them in a timely manner to avoid disastrous system failure in the future.

We evaluated Second Life, OpenSim, SimCity, Flash, Director, and Unreal. Then we narrowed down to a MUVE, Second Life, as it provides virtual reality contexts that support social interaction such as role-playing. Second Life does not embed explicit game rules or game-based rewards like those in commercial multi-player online games. But it supports for constructivist learning by allowing for meaningful knowledge construction from a first-person perspective in a social setting [39][13][40]. Second Life is a user-friendly 3D simulation platform. Little or no prior gaming experience is needed for users to learn how to navigate and interact with others. Users can create buildings, roads, bridges as well as other artifacts such as vehicles, trees, animals, or even zombies. The basic unit of these virtual items is a primitive, or prim, which is represented by a set of parameters including shape, position, size, rotation, hollow, twist, etc. There is a built-in authoring tool that allows users to construct 3D objects made out of prims and design behaviors via scripts. Second life was therefore adopted as the researchers’ platform for developing 3D teaching vignettes.

We purchased virtual land and assembled buildings made out of prim objects. A basic clinic was set up that
includes a front desk with a waiting area, an observation room with equipment such as a heart monitor, ultrasound machine, a CT scanner, a sink to wash hands, cabinets with medical instruments, and hospital beds with curtains (Figure 1).

Researchers in Nursing first wrote a case study script on the topic of Strokes (CVA) and designed assessment instruments. The plan was to play out this scenario and videotape it as a 3D teaching vignette to be used in basic baccalaureate nursing curriculum as well as in acute care hospital settings for Registered Nurse (RN) continuing education. The case is about an older woman who develops a stroke and follows her emergency admission through discharge. The woman has many of the risk factors for strokes: she did not consistently take her medications nor follow the recommended diet. The story guides students through the assessment and acute management of a stroke. Constant communication among the researchers and domain experts are established to achieve a better understanding of domain specific contents such as NIH/Glasgow Scales or t-PA. The NIH stroke scale (NIHSS) measures several aspects of brain function, including consciousness, vision, sensation, movement, speech, and language. A certain number of points are given for each impairment uncovered during a focused neurological examination. For instance, in the exam the patient is asked to open/close eyes, lift a leg, open/close mouth, squeeze hand, read words/sentences or describe a picture (Figure 2).

Next, a 3D teaching vignette was developed in Second Life. Machinima was adopted as a technique that uses real-time 3D computer graphics rendering engines to create a movie. Camtasia was used as a screen-casting tool to record the story played out in Second Life. Animated PowerPoint slides were added to illustrate family trees or dosage calculation. Scripts were attached to some of virtual objects that functioned as action triggers. For instance, touching a question or picture on the NIHSS poster will allow nurses to hear a patient’s response to that question or picture. Some customized actions, such as facial droop or sweating, were saved to a pre-designed action library so that users can choose to execute them from a dropdown list. However, users need training to learn how to execute these actions. There is currently no intuitive way to execute these actions.

B. Participants and Procedures

Twenty undergraduate students participated in the study on April 10, 2013. They were recruited from the department of Nursing Education at an urban public university. They were randomly allocated for a field trip: one group role-played via text chatting online; the other group conducted role-playing in a simulated virtual environment (Table I).

The participants were first informed about the purpose, learning outcomes, and format of the study before they were given written consent forms. An instructor gave a lecture on the topic of CVA. The students went through a case study on a stroke patient. Then each student received an index card giving simple descriptions of the roles that they will play. These roles include: patients, relatives, nurses, and doctors.
C. Data Coding Scheme and Analysis

We used Blackboard, a learning management tool for text-based role-play. Students logged on to their account and entered a chat room that an instructor set up. The conversations were saved as text logs. The conversations and behaviors in the virtual learning environment, Second Life, were recorded via a screen capture tool called Camtasia.

In this paper, the social aspect of the learning behavior was selected to provide an insight into the research questions. The social knowledge co-construction is analyzed via the coding scheme of the Interaction Analysis Model (IAM) [41] (Table II), which has been adopted by researchers to analyze learners’ interactive social knowledge co-construction in online behaviors (e.g., [42][43][44][45][46]). Each turn of student conversations was treated as one unit and classified into five themes within IAM. These themes are sharing, comparing of information; discovery of dissonance; negotiation of meaning/ co-construction of knowledge; testing and modification of proposed synthesis; agreement or application of newly constructed meaning. We added the sixth theme, others, for irrelevant information. The researcher with professional backgrounds in psychology completed the coding.

IV. RESULTS AND DISCUSSION

Based upon the six coding themes mentioned above, the Text Group generated 195 nodes; while the Virtual Group generated 294 nodes (Figure 3). This indicates the Virtual Group participated much more than the Text Group during the virtual field trip, even though they had a steeper learning curve navigating in the new virtual environment, Second Life. The irrelevant information (S6: Others) is extremely low in both groups (7 vs. 7), suggesting both groups were engaged in role-playing productively throughout the field trips.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Operation</th>
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</thead>
<tbody>
<tr>
<td>1. Sharing / comparing of information</td>
<td>Statement of observation or opinion; statement of agreement between participants</td>
</tr>
<tr>
<td>2. Discovery and exploration of dissonance or inconsistency among participants</td>
<td>Identifying areas of disagreement, asking and answering questions to clarify disagreement</td>
</tr>
<tr>
<td>3. Negotiation of meaning/co-construction of knowledge</td>
<td>Negotiating meaning of terms and negotiation of the relative weight to be used for various agreement</td>
</tr>
<tr>
<td>4. Testing and modification of proposed synthesis or co-construction</td>
<td>Testing the proposed new knowledge against existing cognitive schema, personal experience or other sources</td>
</tr>
<tr>
<td>5. Agreement statement(s)/application of newly constructed meaning</td>
<td>Summarizing agreement and meta-cognitive statements that show new knowledge construction</td>
</tr>
</tbody>
</table>

The distribution of the nodes of social interaction for knowledge construction is shown in Figure 4. Although the Virtual Group generates much more nodes in total, they focused much less on S1 (sharing and comparing) than the Text Group (67 vs. 46), but more on other higher level aspects of social interactions. This suggests that Text Group explored less on knowledge co-construction with other stakeholders. The decreased number of nodes from S2 to S5 indicates that the Text Group were not able to build-on to each other’s ideas. Instead, they ask questions or clarify ideas without further negotiation. The Virtual Group consistently build knowledge in all the phases of social interactions.

A closer look at what’s going on in both groups help identify what leads to such drastic different results. Figure 5 displays the percentage of social interactions within each group. The Text Group’s participation was 34% (S1), 22% (S2), 20% (S3), 12% (S4), and 8% (S5). The result is consistent with several studies based upon the IAM model [41][47][48], where much of the activities are around sharing information and clarifying basic questions. Those results seem to indicate that “higher phases of co-construction of knowledge are difficult to achieve” [46].
However, the Virtual Group’s result is more encouraging: the participation was 16% (S1), 19% (S2), 22% (S3), 20% (S4), and 20% (S5). Also, the overall participation is 50% more than the Text Group. There are several possible reasons that could account for such results. First, students in a virtual environment were more immersed in the roles they were playing than a text-chatting group where participants can only imagine what they could see or do. They can represent themselves as avatars with specific age, ethnicity, or body shape. They received more communication clues: such as other avatars’ facial expressions or gestures. For instance, in the role-play, a stroke patient, Samuel Deck, and his daughter, Rose Deck, were two characters that were supposed to have different temperaments and goals. Samuel was very sick and helpless. Rose was worried, impatient, and demanding. Playing out the roles allows nursing students to learn to empathize with the clients and understand the need for appropriate and efficient communications. From the scripts below, we captured the chaos: the patient suffered; the daughter tried to help; the nurse didn’t respond the request, as he/she was busy or perhaps overwhelmed. In Figure 6, and Figure 7, we can see the Virtual Group was more emotionally involved. Their conversation was thus vivid and full of details. The father pressed for urgent issues to be fixed and the daughter tried all she could to help with the father. The Text Group’s discussion was dry. The daughter seemed to be a bit detached, asking random questions regarding her father.

Second, the virtual hospital gave the virtual group a tangible and meaningful real-life virtual context that enables the students to reduce the cognitive overload of simulating the virtual environment in their working memory while trying to conduct clinical reasoning during the field trip. Also, when they see the patient being examined in the CT Scan room, everybody else can see the same event. This allows for the role-playing events to carry out smoothly as people progress through the processes. In the Text Group, students have to create the virtual hospital environment...
and the characters in their mind while conversing with others. The conversations often lost focus as people may have been imagining different contexts and talking about different concerns. That could explain why the Text Group generated much less nodes from interaction levels from S2 to S5 as they had difficulty building on each other’s ideas without visual contexts as clues.

Figure 8 shows the case scenario scripts that guided the Virtual and Text Groups during their field trip. In both groups, the patient and relatives participated actively based upon the guiding scripts. But the nurses in the Virtual Group carried out more procedures and engaged more with the patient and relatives. For instance, the nurses in the Virtual Group greeted the patient and relatives and explained in detail what happened, what would be measured, why, and what was next in a more systematic way. On the other hand, the nurses in the Text Group only gave brief explanation of what they were doing and they seemed to conduct assessment on the patients in a more random order.
### Case scenario scripts:

#### Actions/roles/ tasks

**Virtual Group's Field Trip**

- **Patient arrives in ER.**
  - The patient has difficulty articulating answers to the questions asked, speaking only a few words and frequently responding with just a verb or a noun. His ability to respond to complicated verbal commands, whether spoken or written, is not impaired.
  - Upon examination by the emergency room physician, Samuel is found to have right hemiparesis and diminished pinprick and two-point discrimination on the right side of his head and arm. Patient has an emergency CT scan in the ER.

- **The patient is assessed.**
  - The patient becomes agitated each time his daughter asks questions.
  - His deep tendon reflexes are brisk on the right and there is a positive Babinski reflex on the right; the blood sugar is 98g; BP is 160/100 mmHg.
  - The CT scan confirms a stroke.

- **tPA medication is administered for the stroke.**
  - The nurse explains that he will receive tPA.
  - "The tPA will break down the clot that caused the stroke."

**Text Group's Field Trip**

- **Patient arrives in ER.**
  - "Hello my name is Natalie and I will be your nurse for today. The ct scan is complete. I will bring you to your room."
  - "We are here to help you." And performs a neuro assessment: Assesses level of consciousness - "Do you know where you are?"

- **The patient is assessed.**
  - "How severe is your headache? On a scale of 0 to ten with ten being the worst pain you have felt- how would you rate your pain?"
  - "Do you know where you are now? I am assessing his ability to swallow saliva"
  - The patient is not drooling.
  - The patient's voice quality is not wet or gurgled.
  - The Glasgow coma scale- 13
  - The blood sugar is 98 mg/dl

- **tPA medication is administered for the stroke.**
  - "The tPA will break down the clot that caused the stroke."

### Actions/roles/ tasks

- **Nurse measures patient’s blood pressure, heart rate.**
  - "I am assessing his ability to swallow saliva"
  - The patient is not drooling.
  - The patient's voice quality is not wet or gurgled.
  - "Do you know where you are now? I am assessing his ability to swallow saliva"
  - "I am assessing his ability to swallow saliva"

- **Daughter:**
  - "Yes but no one is telling us anything, you've been running tests since we got here"
  - "Look everyone is sitting around doing a lot talking, what are you going to do for him? Where is the oxygen?"

- **Patient:**
  - "So what’s gonna happen to me now?"
  - "Is the result of all the tests in yet? I wanna go home"

- **Nurse:**
  - "We cannot leave honey."
  - "We are here to help you."
  - "The medicine should help lower his blood pressure and the IV to rehydrate him"
  - "I am going to give you 500 ml of normal saline solution IV- and adds IV fluids (500 mL Normal Saline); and re-assesses the blood sugar and vital signs"
  - "This medicine helps break down the clot."

- **Daughter:**
  - "I want to know what is going on with my dad."
  - "My dad has to use the bathroom his bladder is about to explode."
  - "What are you people doing?"

- **Patient:**
  - "I just pee what did you do with it nurse?"
Patient: What is that you are injecting? Rose can you do something!
Daughter: Fine, I'll get the urinal for you dad because these people aren't helping you.
Patient: Hunny they are going to make me pee on myself. Can you tell them to help me pee omg what does it take for me to pee. I don't want nothing done on me I need to pee.

Wife: "Babe what is your pain level? "In my country we do natural herbs for pain"

Patient teaching regarding stroke risk factors and prevention
Nurse #1 Identify risk factors that predispose an individual to suffer a stroke.
"Your father has high cholesterol and blood pressure." "Yes smoking also contributes to a stroke." Also he is obese.
Nurse #2 Provide emotional support to the wife and daughter
Daughter: Yes and my father smokes
Patient: Thank u rose your finally helping.
Daughter: ur welcome dad
Can someone please tell me WHY my dad had a stroke???? PLEASE
I'm going to get my dad out of here you people are useless
Patient: Why cant u explain nurse!? You're the nurse
You should know
I am so confused.
Patient to wife:
Susan I'm not dying
Daughter:
How do you know dad you could be dying but this so called doctor doesn't know anything
Ok I know that and he also smokes is that bad too?

Figure 8. Patient scenario flow chart.
(The case scenario: Samuel Dexter is a 52-year-old African-American man who is both a husband and father. He is moderately obese (BMI of 32), and has smoked two packs of cigarettes a day for the past 38 years. He awakes one morning with weakness on his right side. He is a bit confused, sees double, and his speech is slurred. When he attempts to walk to the bathroom, he stumbles a few times and falls once. His wife suspects that he has suffered a stroke and calls 911. Emergency personnel arrive within minutes of her call and transport Samuel to the ER of the nearest hospital.)

V. LIMITATIONS
The case scenario itself may have stifled some student's responses and creativity- they may have perceived that they needed to closely follow the script. It may be preferable to have a more open-ended scenario that presents a patient, relevant symptoms and diagnostic test results, but allows the participants to freely determine the entire assessment, admission, and nursing intervention process.

Unfamiliarity with the virtual environment could be another limitation. Some students readily engaged while some others seemed hesitant initially. This may be a reflection of their age or previous experience with technology and/or gaming modalities.

It is difficult to determine the impact of prior knowledge, clinical experiences, or personal healthcare system encounters on responses. The pretest scores ranged from 7-14 with a mean of 9. An analysis to determine cognitive gains among the groups from pre-test to post-test revealed no statistically significant differences. The students were all in the same class and this was their first exposure to CVAs in the curriculum; however some students are employed in healthcare or may have family members who suffered a stroke. Additionally some students may have completed assigned readings for the unit.

Although the prior knowledge from both groups showed no significant difference via multiple-choice based questions, other forms of pretest should be considered for a more complete picture of students‘ prior knowledge. The content of the pre-post-test questions may not have effectively measured cognitive learning. Short answer questions may better reflect cognitive learning in such scenarios.

VI. CONCLUSIONS AND FUTURE DIRECTIONS
This study focuses on social behaviors in a virtual context and identifies strengths and weaknesses of such an approach to be used in a classroom. Our study indicates that the Virtual Group participated more both quantitatively and qualitatively in the virtual field trip. Although the Text Group did better at knowledge sharing, they engaged much less on all the other higher-level aspects of social interactions, such as meaning negotiation and knowledge construction. We will investigate further on the implications of this study towards promoting social learning.
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ACKNOWLEDGMENT

Support for this project has been provided by CUNY’s Workforce Development Initiative and Incentive Grant programs. We want to thank all involved in this project.

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Submitted, April 17, 2014. Published as resubmitted by the authors on May 10, 2014.