MICROLEARNING2008...

... is about the dramatic impact of digital microcontent on the way we are living and working.

→ Workers and learners become “digital beings” who will have to adapt to swimming in a sea of “micro-information”.

→ The patterns of attention of media users are fundamentally changing.

→ Enterprises & educational institutions will have to reorganize information, communication, and learning for a new kind of “micro-information ecology”.

It is not just about “Web 2.0” and “Mobile Web”. It’s a sort of climate change. Our digital environment is increasingly built on (very) small pieces of information, loosely joined and permanently restructured. We need not just finding new ways of learning. We need to build new capacities of tomorrow’s knowledge workers and information workers.

For the 4th time, MICROLEARNING2008 presents a platform for international experts and practitioners from very different fields to discuss the latest developments in digital technologies and practices induced by microcontent:

MICROLEARNING2008
Conference Chairs: Peter A. Bruck (Salzburg), Martina Roth (Munich) 
Program Chair: Martin Lindner (Innsbruck)

Conference fees:

Early registration fees (until April 15):
€ 245,00 regular fee
€ 110,00 reduced fee (for individuals from an academical/educational context, subject to formal request or invitation)
€ 65,00 students & participants from Eastern Europe (subject to formal request or invitation)

Regular registration fees (after April 15):
€ 275,00 regular fee
€ 150,00 reduced fee
€ 95 € students & participants from Eastern Europe)

Conference dinner (June 26):
€ 40,00 per person

Key sponsor:
1st CALL FOR PAPERS (December 2007)

We invite research papers, practice reports and posters dealing with
digital innovations in learning and capacity building.

*Capacity Building* is about empowering individuals, organisations, and
societies to keep pace with the global Knowledge Society, notably
through the use of internet-based and mobile ICT. The term is mostly
used in relation to “lesser developed countries”. But under the
conditions of the global digital climate change, everyone needs to adapt:
We see the emergence of new technology-driven practices, new
patterns of attention, new aggregate states of knowledge, new hybrid
forms beyond the antithesis of orality & literacy.

**MICROLEARNING2008** will concentrate on 5 focal points:

- **CLASSROOMS WITHOUT WALLS**
  What will become of courses, teaching & training when classrooms walls
  become porous and permeable to microcontent in educational
  institutions & enterprises?

- **MICROCONTENT TECHNOLOGIES & INFRASTRUCTURES**
  What will new interfaces, feeds, flows, repositories, management
  systems … be like, which we need for creating, processing and using
  microcontent & micro-information?

- **CHANGES IN WORKPLACES & ENTERPRISES**
  How is the turn to microcontent & micro-information changing the
  patterns of productivity for individuals, teams, & organizations?

- **MOBILE LEARNING & THE MOBILE WEB**
  Someday soon the mobile phone will be a main platform for digital
  microcontent – but when? For which contents? Using what
  technologies? Influenced by which cultural differences?

- **EVALUATION OF DIGITAL LEARNING**
  How successful is e-learning under the conditions of the emerging
  microcontent environment? How can we measure this? What’s the role
  of content, social context, and media experience?

**Papers and posters:**

We invite research papers (ca. 6 – 8 pages) practice reports (4 -6 p.) and
posters.

See www.microlearning.org for further information on formats, uploading
and the review process. After undergoing peer-review, accepted papers will
be published digitally and on paper until June 10, 2007 in the Conference
Proceedings (Innsbruck University Press).

**Timeline:**

February 29, 2008: deadline for Papers/ Posters
March 17, 2008: Notification of Authors
March 30, 2008: Final papers & posters (camera ready)
June 25, 2008: Presentation of Book publication